



WORLD BUSINESSANGEL INVESTORS WEEK 2024

GUIDELINES FOR COUNTRY CHAIRS



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Guidelines for Country Chairs

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**WORLD BUSINESSANGEL
INVESTORS WEEK 2024**

GUIDELINES FOR COUNTRY CHAIRS



Fostering Diversity and Inclusion in Entrepreneurship: Building Stronger Business Ecosystems

In today's rapidly evolving business landscape, the need for diverse and inclusive entrepreneurship has gained significant recognition. The key to fostering an environment where entrepreneurs from diverse backgrounds can flourish lies in the development of robust business ecosystems. The upcoming World Business Angel Investors Week, scheduled for June 17–23, 2024, aims to explore the significance of diversity and inclusion in entrepreneurship. It will also delve into strategies for entrepreneurs to collaborate with a variety of stakeholders, working towards the creation of more supportive and equitable business environments.

The WBAF asserts that building stronger business ecosystems with a focus on diversity and inclusion is a shared responsibility. Entrepreneurs, investors, governments, and corporations all play pivotal roles in creating an environment where everyone has an opportunity to succeed. Through fostering collaboration and implementing inclusive strategies, we can cultivate a thriving entrepreneurial landscape that mirrors the diverse tapestry of our global community.

Bringing entrepreneurs, angel investors and academicians around the same table

World Business Angel Investors Week 2024 will feature roundtables that will provide a platform for entrepreneurs, angel investors and academicians to explore the processes startups will go through in post-pandemic times. The Week will also include discussions on the ongoing challenges entrepreneurial ventures face in integrating the basic knowledge of strategic planning and will consider creative ways to overcome the challenges.

I would like to thank in advance all the stakeholders and partners who will be contributing to World Business Angels Investors Week 2024. They will be highlighting the importance of higher education to increase financial inclusion, the theme of this year's event. I believe, to grow and thrive in a post-pandemic world, swift business transformation into a pandemic-proof organisational model is vital, if we are to ensure the sustainability of world economies in the 'new normal'.

I would also like to thank the organizing committee and the colleagues who will be taking roles as country chairs, global partners, keynote speakers and panel discussants. Their combined efforts will create value for the world's startup economies, not only during this week but in the future as well. They will focus on harnessing the collective knowledge of the world's most influential women leaders, policymakers, entrepreneurs, and artists with a view to addressing critical issues of early-stage equity markets in the 'new normal'.

Baybars Altuntas

Global Chair, World Business Angel Investors Week

Executive Chairman, World Business Angels Investment Forum
An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPII)

Country Chair Badges:

Please be advised that social media badges for each Country Chair will be created upon receipt of the YouTube link for the respective country's event. We will commence promoting each Country Chair with their name badges worldwide between June 1st and June 16th, 2024.

The deadline to submit links is May 31st, 2024.

Sample Badge:



Quick Facts

World Business Angel Investors Week 2023 was celebrated in 142 Countries of 5 continents and 2 regions, with more than 200.00 participants from around the world, 300 Key-note speakers, 855 distinguished panel speakers, addresses of 6 Presidents, 4 Prime Ministers, 28 Ministers. This is really great! It is a great pleasure for the World Business Angels Investment Forum to coordinate the Week globally.

The ultimate goal of all of the Week's keynotes, discussions, presentations, and workshops is to agree on a common roadmap for entrepreneurs, startups and SMEs that will enable them to emerge from this pandemic period even stronger than they were before.

We encourage all faculty members of higher education, angel investors, entrepreneurs and policy makers to explore the merits of the World Business Angel Investors Week 2024 and take full advantage of its many benefits.

I am confident that each participant in World Business Angel Investors Week will benefit from the collaboratives ideas, know-how exchange, training programs and workshops, and global networking opportunities that are offered. I believe that, by working together across borders, with a common vision, and smart dynamics in mind, we are well placed to bring about positive change in the global economy.

Thank you very much for joining our global efforts to ease access to finance for entrepreneurs, promote gender equality, increase financial inclusion and promote the importance of digital inclusion for post-pandemic times.

Thank you.

Training video

<https://youtu.be/LOISA85f2d8>

What are my responsibilities as a Country Chair?

You agreed to the following points when you applied to become a Country Chair for 2024. The link to the page where you completed your form is: <https://wbaf.wufoo.com/forms/s101aobl1587pq8/>

Rules 2024 and Expectations from Country Chairs

Country Chairs are expected to (1) develop a 120-minute Country Agenda;* (2) designate keynote speakers, moderators, and panel speakers; (3) create Zoom links for the 120-minute event; (4) purchase a Zoom Account for Zoom events at their own expense; (5) send the Youtube link for the recorded sessions immediately after the sessions so that we can upload it to the website for people who were not able to attend; and (6) organise a 120-minute event online, either offline or hybrid. Pre-recorded sessions are welcomed.

Please note that (1) Country Chairmanship is a voluntary position, not a paid one; (2) Country Chairs are expected to have experience with Zoom; (3) events can be recorded before the event date and made available on the event date; (4) Country Chairs are encouraged to engage companies and governmental organisations as partners for the Week.

Country Chairs will be provided with (1) an exclusive area password, (2) an event preparation admin panel, (3) training, (4) invitation letter templates for speakers, (5) sponsorship agreement templates, and (6) MOU templates.

WBAF will (1) make the Week platform available globally, (2) organise the global opening ceremony, (3) organise the global closing ceremony, (4) promote country events globally, (5) upload recorded events to the Week platform, (6) offer all events online free of charge globally, (7) provide a video message from the Global Chair, (8) provide the Week logo to Country Chairs, (9) provide a toolkit for press releases, (10) create social media visuals for Country Chairs and feature Country Chairs on the global website of the Week, and (11) produce commemorative stamps for each country celebrating the Week.

Please note: In order to maintain consistency around the world, the WBAF design house will provide you with visuals that you can use locally.

*Typical Agenda

A typical agenda for a 120-minute celebration is as follows:

5 minutes – Welcome Speech by the Country Chair

5 minutes – Video Message of the Global Chair

10 minutes – Keynote Speaker 1

10 minutes – Keynote Speaker 2

10 minutes – Keynote Speaker 3

35 minutes – Roundtable 1 / 1 moderator + 3 speakers

35 minutes – Roundtable 2 / 1 moderator + 3 speakers

10 minutes – Closing Remarks by the Country Chair

The language of your events

You can conduct your events in any language you like. WBAF encourages you to use the local language. If you organise your event in the local language, the agenda should be in the local language, too.

Discussion and Keynote Topics

Main theme of the Week 2024 is: Fostering Diversity and Inclusion in Entrepreneurship: Building Stronger Business Ecosystems to Increase Financial Inclusion. The global chair's speech will include messages about the main theme. Because the main theme has already been included in the global chair's video message, the messages of country chairs or keynote speakers may be on a different topic. Topics of the keynote speeches and panel discussions are expected to be relevant to any of the following areas of interest:

(1) angel investment (2) startups (3) SMEs (4) entrepreneurship (5) digital inclusion (6) finance (7) innovation (8) financial inclusion (9) gender equality (10) ethics (11) corporate governance (12) leadership (13) private equity (14) banking (15) wealth management (16) emerging technologies (17) smart cities (18) co-investment funds (19) family offices (20) public-private partnerships (21) crowdfunding (22) stock exchanges.

Commemorative stamps for your country

The World Business Angels Investment Forum will issue commemorative stamps to highlight the widespread global appeal and significance of the Week's events.

Please feel free to contact us if you have questions that are not covered in this document.

Christina Mc Gimpsey
Secretary General, World Business Angel Investors Week 2024

Secretary General, World Business Angels Investment Forum
An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI)
Christina.McGimpsey@wbaforum.org

How can I host my event via Zoom?

There are 3 ways to host your event:

- (Option 1) **A Zoom meeting or webinar**
- (Option 2) **A hybrid 'in-person' event.** You livestream your event on Zoom. Attendees watch the event remotely in real time.
- (Option 3) **A pre-recorded event:** You record your event before making it available for viewing. After you record your event, please upload it to YouTube. Then send us the YouTube link, and we will release the video on our platform for you on the day and time you want it to be available.

Please review previous years' events

We strongly advise you to watch previous events of the Week to get an idea of how other Country Chairs have done their events. Please view these examples:

- WEEK 2023: <https://angelsweek.wbaforum.org/2023>
- WEEK 2022: <https://angelsweek.wbaforum.org/2022>
- WEEK 2021: <https://angelsweek.wbaforum.org/2021>

Announcing the best celebration of the year

We will announce this year's best celebration at the closing session of Week 2024 on Sunday, 23 June 2024, at 2PM GMT. You can access videos of previous years' top events from these links:

- The Best Celebration of the 2021 Week: Costa Rica - <https://youtu.be/MTOsRDTnn4k>
- The Best Celebration of the 2022 Week: Spain - <https://youtu.be/WYblbAl5aIY>
- The Best Celebration of the 2023 Week: South Africa - <https://youtu.be/GAU2Z5c2-Ts>

Where will the audience be able to watch my event?

The audience will be invited to watch your events online at the WBAF Financial Inclusion Center, accessible from this link: www.id.wbaforum.org. After they log in, they will find a banner on their home page about the World Business Angel Investors Week 2024. When they click on the banner, they will be taken to the Week Conference Room, where they will be able to join any session by using the 'continent' buttons. We encourage you to visit and experience it!

Which Zoom option is best for my event: A webinar or a meeting?

Zoom webinars

Organising your event as a Zoom webinar has several advantages. You can host up to 1,000 attendees who can watch (but not participate in) the event. This means only the speakers will be in the webinar room, which makes it easy to manage the flow of the event.

A Zoom webinar costs around 140 USD if you do not have the necessary paid Zoom account.

Zoom meetings

If you organise your event as a Zoom meeting, all attendees will be in the Zoom room with the speakers.

If you have more than 100 attendees, it can be difficult to manage attendees; some will be muted, others will not, and everybody will be disturbed if someone makes noise.

A Zoom meeting for more than 100 attendees costs around 16 USD if you do not have the necessary paid Zoom account.


ZOOM ONE

Zoom One Pro

Upgrade Account

QTY	SUBSCRIPTION PERIOD	SERVICE EFFECTIVE DATE	STATUS	NEXT INVOICE DATE:	May 1, 2023
1	Monthly	Apr 1, 2023	Active	NEXT INVOICE AMOUNT:	\$15.99

[Edit Current Plan](#) [Cancel Plan](#)

Each Zoom One Pro license includes:

Zoom One

Zoom Team Chat

Zoom Whiteboard

Cloud Recording Storage

[View Details](#)


ZOOM WEBINARS

Zoom Webinars

Webinar 1000 - Promotion

QTY	SUBSCRIPTION PERIOD	SERVICE EFFECTIVE DATE	STATUS	NEXT INVOICE DATE:	May 1, 2023
1	Monthly	Apr 1, 2023	Active	NEXT INVOICE AMOUNT:	\$140.00

[Edit Current Plan](#) [Cancel Plan](#)

Useful Tips

- Free Zoom meetings are available, but there is a 40-minute time limit, so we do not advise you to use the free version. Meetings automatically end after 40 minutes.
- If you already have a paid Zoom account, you may not have to pay. If you do not have a paid account, check with your personal network in case someone has a paid Zoom account that you can use.

Please note: WBAF cannot provide Zoom links for you during the Week because we will be busy with our own online meetings.

Where can I get help for using the online platforms?

There are 2 online platforms you can use for your World Business Angel Investors Week 2024 event:

(1) Zoom platform: We have prepared a video to show you how to prepare an online event at Zoom. You can download and watch it from the Country Chairs Admin Panel.

(2) Country Chairs Admin Panel: You must use this platform to create your program. Please watch the training video carefully. You will see a pop-up for this training video when you log in to your platform. Here is the link to the Country Chairs Admin Panel: <https://week2024.wbaforum.org/>



How can I access the Country Chairs Admin Panel?

When you land on the Country Chairs Admin Panel (<https://week2024.wbaforum.org/>), enter your email and your password. Your password is WBAF 2024.

After you log in, please check the date and time of your event on the home page. If there is any mistake, please contact us.

When does my term as Country Chair end?

Your term as Country Chair ends on 31 December 2024.

What kind of speakers should I include?

Because the global theme for 2024 is *Fostering Diversity and Inclusion in Entrepreneurship: Building Stronger Business Ecosystems to Increase Financial Inclusion*, it will be good to have at least one roundtable that includes academics at the same table with angel investors, entrepreneurs, policymakers, and NGO leaders.

Press Conferences and Press Releases

You can publish press releases in your country. Please get approval from Christina before publishing the press release. If you wish to use a statement from the Global Chair of the Week, you can download his **Chairman's Remarks** from the Week Chairs Exclusive Area.

Logo

There are two main logos you can use to promote the Week. (a) Week logo (b) WBAF logo. Please be sure to include the following statement in your press releases:

World Business Angel Investors Week, coordinated by the World Business Angels Investment Forum, an affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI).

You can download the **logos** from the Weeks Chairs Exclusive Area.

Week Partners

You are encouraged to engage companies and governmental organisations as partners for the Week. Partnership for the Week is *free of charge*. Please do not mention these partners in the press release. We will open a partners page on the website and post their logos (if high resolution logos are provided). The design house will never put low resolution logos on the website.

Examples of possible Week partners: Chambers of commerce, stock exchanges, business angel networks, technoparks, innovation centres, development agencies, wealth management institutions, banks, crowdfunding platforms, economy ministries, science and technology ministries, universities, technology transfer offices, and telecom companies.

Official Partners for the Week / by sponsorship

You can raise financial sponsorship from companies and governmental organisations. Sponsorship rates are the same, regardless of the institution or country: 1000 EUR - 3000 EUR – 5000 EUR. We will announce Official Partners separately and give them visibility. Only Official Partner logos will appear on banners, promotions, press releases, etc. WBAF developed a short sponsorship agreement, which you can download from the Toolkit Area. WBAF will invoice the sponsors and deliver 50% of the sponsorship funds to the country chairs.

Speaker Profiles

- Each country will have a 2-hour (120-minute) time slot.
Country chairs are responsible for organising (a) the agenda, (b) three keynote speakers, (c) two moderators, two roundtables / panel discussions (d) six speakers for two roundtables / panel discussions.
- All country programmes will start with a 5-minute **video message of the global chair**. You can download it from the Week Chairs Exclusive Area.
- You are expected to invite 11 speakers in total: three keynote speakers, two moderators, and eight panel speakers.
- Keynote speaker profiles: (a) a policymaker, government minister, mayor, etc. (b) an NGO president (c) and entrepreneur or investor. We want to hear insights from different stakeholder perspectives.

Typical Agenda

A typical agenda for a 120-minute celebration is as follows:

5 minutes – Welcome Speech by the Country Chair / Co-Chairs
5 minutes – Video Message of the Global Chair
10 minutes – Keynote Speaker 1
10 minutes – Keynote Speaker 2
10 minutes – Keynote Speaker 3
35 minutes – Roundtable 1 / 1 moderator + 3 speakers
35 minutes – Roundtable 2 / 1 moderator + 3 speakers
10 minutes – Closing Remarks by the Country Chair / Co-Chairs

Discussion and Keynote Topics

Main theme of the Week 2024 is: Fostering Diversity and Inclusion in Entrepreneurship: Building Stronger Business Ecosystems to Increase Financial Inclusion. The global chair's speech will include messages about the main theme. Because the main theme has already been included in the global chair's video message, the messages of country chairs or keynote speakers may be on a different topic. Topics of the keynote speeches and panel discussions are expected to be relevant to any of the following areas of interest:

(1) angel investment (2) startups (3) SMEs (4) entrepreneurship (5) digital inclusion (6) finance (7) innovation (8) financial inclusion (9) gender equality (10) ethics (11) corporate governance (12) leadership (13) private equity (14) banking (15) wealth management (16) emerging technologies (17) smart cities (18) co-investment funds (19) family offices (20) public – private partnerships (21) crowdfunding (22) stock exchanges.

Speaker invitation letters

You can create your own invitation letters. But we have uploaded **an invitation letter template** in the Toolkit Area. You can use the template as well.

Language of your Events

You can organise your events in any language you like. WBAF encourages you to organise the events in the local language. If you are organising your event in the local language, the agenda should be in the local language, too.

Participation will be free

Participation in all sessions of the Week will be free of charge. You are expected to send the Youtube links of the recorded sessions. We will upload them to the website of each session so that people who were not able to attend can benefit from them.

Social Media sharings

Please **do not** share any visual that does not come from the global WBAF administration. You are not allowed to create your own visuals. In order to keep consistency around the world, our design house will provide you with visuals that you can use locally.

Deadline for Agenda – Speakers – Youtube Links

You must finalise the agenda and the speakers along with high resolution photos and Youtube links **not later than** 31 May 2024. Deadline: **31 May 2024**

Communication Flow

Each country chair will be in touch regularly with Christina Mc Gimpsey, Secretary General of the Week.

Toolkit Area includes

1. FAQ
2. Invitation Letter Template
3. Agenda Template
4. Speaker Excel Sheet Template
5. Chairman's Remarks
6. Toolkit for your press releases
7. Banner – Week 2024
8. Logo – WBAF
9. Logo - WEEK
10. Video Message of the Global Chair
11. Sponsorship Agreement Template
12. Zoom background

This PDF file is available as a Word document, downloadable from the Country Chairs Admin Panel.

Country Chairs Admin Panel:
<https://week2024.wbaforum.org>

Toolkit



World Business Angel Investors Week: Angel Investors' Flagship

World Business Angel Investors Week is envisioned as a great platform where all stakeholders pause to assess their fast-paced journey, to analyse why and how we should leverage angel investment as a must-have financial tool for boosting economies, and to reiterate how entrepreneurial ecosystems can create more jobs, more wealth and more social justice in co-operation with key players in early-stage equity markets. It is celebrated every year, under a global theme.

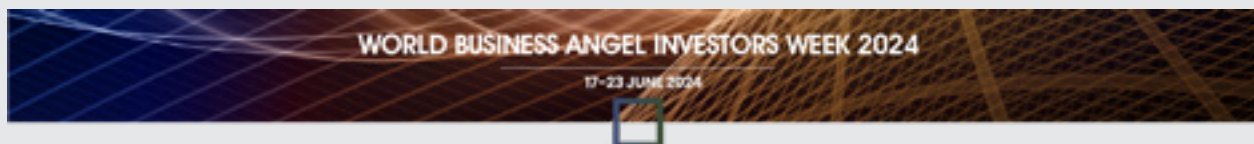
During World Business Angel Investors Week, partners host events and exhibitions related to that year's theme. These event partners are individuals and organizations from various sectors who volunteer to share their insights on angel investment, the startup economy, financial inclusion, gender equality, entrepreneurship, and innovation to audiences and collaborators in various sectors. To recognise and highlight the global entrepreneurship ecosystem's multi-lingual and multi-cultural business character, some events and activities are conducted in local languages.

World Business Angel Investors Week creates a unique opportunity to showcase fresh and innovative ideas that inspire current and future leaders of the world to take risks on new ideas, collaborate across sectors, and transform world economies through the scaling of entrepreneurship, angel investment, financial inclusion and innovation.

This week-long event is an open platform for connecting, learning, sharing, exhibiting inventions and innovations, and exchanging know-how that promotes entrepreneurship and angel investment ecosystems. World Business Angel Investors Week is a great platform from which to campaign for solutions to critical issues of early stage equity and capital markets and other worldwide concerns at the United Nations, the European Union and in G20 countries and regional and local economies.

Quick Facts

World Business Angel Investors Week 2023 was celebrated in 142 Countries of 5 continents and 2 regions, with more than 200.00 participants from around the world, 300 Key-note speakers, 855 distinguished panel speakers, addresses of 6 Presidents, 4 Prime Ministers, 28 Ministers. This is really great! It is a great pleasure for the World Business Angels Investment Forum to coordinate the Week globally.



Global Chairman's Remarks 2024

Dear Presidents, Prime Ministers, Ministers, Country Chairs and Co-Chairs and dear Participants,

In today's rapidly evolving business landscape, the need for diverse and inclusive entrepreneurship has gained significant recognition. The key to fostering an environment where entrepreneurs from diverse backgrounds can flourish lies in the development of robust business ecosystems. The World Business Angel Investors Week 2024 aims to explore the significance of diversity and inclusion in entrepreneurship. It will also delve into strategies for entrepreneurs to collaborate with a variety of stakeholders, working towards the creation of more supportive and equitable business environments.

The World Business Angel Investors Week, globally coordinated by the World Business Angels Investment Forum (WBAF), an affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI), serves as a platform for stakeholders to pause and reflect on their rapid journey. It seeks to analyze the reasons and methods for leveraging smart finance as an essential financial tool for economic growth. Additionally, the Week emphasizes how entrepreneurial ecosystems can generate more jobs, wealth, and social justice through collaboration with key players in early-stage equity markets. This week-long initiative provides an open forum for connecting, learning, sharing, showcasing inventions and innovations, and exchanging knowledge to advance entrepreneurship, innovation, and angel investment ecosystems.

The WBAF asserts that building stronger business ecosystems with a focus on diversity and inclusion is a shared responsibility. Entrepreneurs, investors, governments, and corporations all play pivotal roles in creating an environment where everyone has an opportunity to succeed. Through fostering collaboration and implementing inclusive strategies, we can cultivate a thriving entrepreneurial landscape that mirrors the diverse tapestry of our global community.

With this in mind, the stakeholders of the World Business Angel Investors Week have agreed on the theme for this year's Week, which will take place 17–23 June 2024: **Fostering Diversity and Inclusion in Entrepreneurship: Building Stronger Business Ecosystems**

Throughout this special week, all stakeholders and participants will take a moment to reflect on their rapid progress, assessing the necessity of business transformation and its role in fostering entrepreneurship and innovation crucial for thriving in the 21st-century economy. Additionally, there will be discussions on how entrepreneurial ecosystems can drive job creation, wealth generation, and social equity, particularly in collaboration with key players in early-stage equity markets amidst the post-pandemic economic landscape.

World Business Angel Investors Week 2024 will feature roundtables that will provide a platform for entrepreneurs, angel investors, academicians, thought leaders and policy makers to explore the processes startups will go through in post-pandemic times. The Week will also include discussions on the ongoing challenges entrepreneurial ventures face in integrating the basic knowledge of strategic planning and will consider creative ways to overcome the challenges.

I would like to thank in advance all the stakeholders and partners who will be contributing to World Business Angels Investors Week 2024. They will be highlighting the importance of stronger business ecosystems to foster diversity and inclusion in entrepreneurship, the theme of this year's Week.

I would also like to thank the organizing committee and the colleagues who will be taking roles as country chairs and co-chairs, global partners, keynote speakers and panel discussants. Their combined efforts will create value for the world's startup economies, not only during this week but in the future as well. They will focus on harnessing the collective knowledge of the world's most influential women leaders, policymakers, entrepreneurs, and artists with a view to addressing critical issues of early-stage equity markets in the 'new normal'.

World Business Angel Investors Week 2024 will also be a great platform from which to campaign for solutions to such critical issues and other worldwide concerns at the United Nations, the European Union and in G20 countries.

The ultimate goal of all of the Week's keynotes, discussions, presentations, and workshops is to agree on a common roadmap for entrepreneurs, startups and SMEs that will enable them to emerge from this pandemic period even stronger than they were before.

We encourage all faculty members of higher education, angel investors, entrepreneurs and policy makers to explore the merits of the World Business Angel Investors Week 2024 and take full advantage of its many benefits.

I am pleased to announce the advancement of the Week at the World Congress of Angel Investors WBAF 2024, the premier gathering of equity and capital markets worldwide. Scheduled for November 19th and 20th, the World Congress will take place at the Four Seasons Hotel Bahrain Bay. We extend a warm invitation to all global stakeholders to join us in Bahrain for the World Congress of Angel Investors. It is important to note that WBAF 2024 Bahrain will be held under the patronage of His Royal Highness the Crown Prince and Prime Minister Prince Salman bin Hamad Al-Khalifa. We express our sincere gratitude to His Royal Highness for his unwavering commitment to fostering global economic empowerment through entrepreneurship, innovation, and angel investment.

I am confident that each participant in the World Business Angel Investors Week until next Sunday will benefit from the collaborative ideas, know-how exchange, training programs and workshops, and global networking opportunities that are offered. I believe that, by working together across borders, with a common vision, and smart dynamics in mind, we are well placed to bring about positive change in the global economy.

Thank you very much for joining our global efforts to ease access to finance for entrepreneurs, promote gender equality, increase financial inclusion and promote the importance of digital inclusion for post-pandemic times. I extend my best wishes for fruitful discussions and valuable knowledge exchange throughout this week.

Thank you.

A new role higher education institutions to boost innovation

The Week aims to contribute to the development of skills and expertise of students and faculty members alike, assist in the digital transformation of higher education institutions, and foster the kind of creative thinking that leads to innovation and eventual success in the ever-changing market environment of the 21st century.

During this special week, all stakeholders and participants in the Week's events will pause to reflect on their fast-paced journey, to analyse why business transformation is needed and how transformation will support entrepreneurship and innovation that will boost economies, and to reiterate how entrepreneurial ecosystems can create more jobs, more wealth and more social justice in cooperation with key players in early-stage equity markets in the post-pandemic economy.

Bringing entrepreneurs, angel investors and academicians around the same table

World Business Angel Investors Week 2024 will feature roundtables that will provide a platform for entrepreneurs, angel investors and academicians to explore the processes startups will go through in post-pandemic times. The Week will also include discussions on the ongoing challenges entrepreneurial ventures face in integrating the basic knowledge of strategic planning and will consider creative ways to overcome the challenges.

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I would also like to thank the organizing committee and the colleagues who will be taking roles as country chairs, global partners, keynote speakers and panel discussants. Their combined efforts will create value for the world's startup economies, not only during this week but in the future as well. They will focus on harnessing the collective knowledge of the world's most influential women leaders, policymakers, entrepreneurs, and artists with a view to addressing critical issues of early-stage equity markets in the 'new normal'.

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Yours sincerely,

Baybars Altuntas
Global Chair, World Business Angel Investors Week

Executive Chairman, World Business Angels Investment Forum
An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI)



Strategic Partners of the World Business Angels Investment Forum

Strategic Partners are some of the world's top industry leaders representing diverse regions and industries; they are committed to the idea that interaction between multiple stakeholders can be a positive force in creating change. They work in close cooperation with the Forum to help shape regional and global agendas in the global and regional investment markets. Through this cooperation, Strategic Partners contribute to the global knowledge base and benefit from it as they determine the agenda of Forum meetings and develop the focus of Forum initiatives. WBAF has signed strategic collaborative agreements with global and regional institutions to empower the economic development of the world.

Governments

1. Government of Mexico
2. Government of Kosovo
3. Government of Ghana
4. Government of Mali

Governmental Entities

5. ICESCO – Islamic World Educational, Scientific and Cultural Organisation
6. NSTDA – National Science and Technology Development Agency of Thailand
7. COMSATS – Commission on Science and Technology for Sustainable Development in the South
8. SHARAKAH – Fund for Development of Youth Projects of Sultanate of Oman

Financial Institutions

9. IFC – International Finance Corporation, World Bank Group
10. LSEG – London Stock Exchange Group
11. TR – Thomson Reuters

Global Trade Associations

12. INSME – International Network for Small and Medium Enterprises, Italy
13. WAIPA – World Association of Investment Promotion Agencies, Switzerland
14. FEMOZA – World Free and Special Economic Zones Federation, Switzerland

15. FCEM – World Association of Women Entrepreneurs, France
16. IASP – International Association of Science Parks and Areas of Innovation, Spain
17. MBAN – Middle East Trade Association for Business Angels, UAE
18. ABAN – African Trade Association for Business Angels, Nigeria
19. LACBAN – Latin America and Caribbean Trade Association for Business Angels, Mexico
20. JCI – Junior Chamber International, USA
21. XCALA – Latin American Platform for Business Angels, Uruguay
22. ASCAME – Association of Chambers of Commerce and Industry of the Mediterranean, Spain
23. MFTA – MENA Fintech Association, UAE

Social Institutions

24. Nelson Mandela Foundation, South Africa
25. Tree Cultures Foundation, Spain

Academic Institutions

26. Ss. Cyril and Methodius University, North Macedonia
27. Istanbul Chamber of Commerce University, Turkey
28. Azerbaijan State University of Economics, Azerbaijan
29. Higher Education Council of the Government of Pakistan

Chambers of Commerce

30. ICC – International Chamber of Commerce
31. ICO - Istanbul Chamber of Commerce, Turkey
32. DCCI - Dhaka Chamber of Commerce and Industry, Bangladesh
33. BCCI - Bahrain Chamber of Commerce and Industry, Bahrain

Cities

34. Municipality of Dubrovnik, Croatia
35. Krapina Zagorje County, Croatia

Business Entities

36. European Brand Institute, Austria



Global Theme 2024: Fostering Diversity and Inclusion in Entrepreneurship: Building Stronger Business Ecosystems

In today's rapidly evolving business landscape, the need for diverse and inclusive entrepreneurship has gained significant recognition. The key to fostering an environment where entrepreneurs from diverse backgrounds can flourish lies in the development of robust business ecosystems. The upcoming World Business Angel Investors Week, scheduled for June 17–23, 2024, aims to explore the significance of diversity and inclusion in entrepreneurship. It will also delve into strategies for entrepreneurs to collaborate with a variety of stakeholders, working towards the creation of more supportive and equitable business environments.

The World Business Angel Investors Week, globally coordinated by the World Business Angels Investment Forum (WBAF), an affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI), serves as a platform for stakeholders to pause and reflect on their rapid journey. It seeks to analyze the reasons and methods for leveraging smart finance as an essential financial tool for economic growth. Additionally, the Week emphasizes how entrepreneurial ecosystems can generate more jobs, wealth, and social justice through collaboration with key players in early-stage equity markets. This week-long initiative provides an open forum for connecting, learning, sharing, showcasing inventions and innovations, and exchanging knowledge to advance entrepreneurship, innovation, and angel investment ecosystems.

The WBAF asserts that building stronger business ecosystems with a focus on diversity and inclusion is a shared responsibility. Entrepreneurs, investors, governments, and corporations all play pivotal roles in creating an environment where everyone has an opportunity to succeed. Through fostering collaboration and implementing inclusive strategies, we can cultivate a thriving entrepreneurial landscape that mirrors the diverse tapestry of our global community.

Letter Templates



Coordinated by
The World Business Angels Investment Forum
An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPII)

OFFICE OF THE COUNTRY CHAIR FOR **TURKEY**

AN EXCLUSIVE INVITATION

15 April 2024

An exclusive invitation to Your Excellency to deliver a keynote speech

15 May, Tuesday 9.30am GMT

Keynote Speech:

Ethical Governance and European Values for Post-pandemic economies or [a relevant topic of your choice]

10 Minutes

H.E. Prof. Ivo Josipović

3rd President of the Republic of Croatia

H.E. Prof. Ivo Josipović,

As an affiliated partner of the G20 Global Partnership for Financial Inclusion, the World Business Angels Investment Forum coordinates the World Business Angel Investors Week, 17 – 23 June 2024 globally.

World Business Angel Investors Week is envisioned as a great platform where all stakeholders pause to assess their fast-paced journey, to analyze why and how we should leverage angel investment as a must-have financial tool for boosting economies, and to reiterate how entrepreneurial ecosystems can create more jobs, more wealth and more social justice in co-operation with key players in early-stage equity markets. It is celebrated every year, under a global theme. The Week will be hosting more than 200.000 delegates from 132 countries.

Fostering Diversity and Inclusion in Entrepreneurship: Building Stronger Business Ecosystems to Increase Financial Inclusion

In today's rapidly evolving business landscape, the need for diverse and inclusive entrepreneurship has gained significant recognition. The key to fostering an environment where entrepreneurs from diverse backgrounds

can flourish lies in the development of robust business ecosystems. The upcoming World Business Angel Investors Week, scheduled for June 17–23, 2024, aims to explore the significance of diversity and inclusion in entrepreneurship. It will also delve into strategies for entrepreneurs to collaborate with a variety of stakeholders, working towards the creation of more supportive and equitable business environments.

This week-long event is an open platform for connecting, learning, sharing, exhibiting inventions and innovations, and exchanging know-how that promotes entrepreneurship and angel investment ecosystems. World Business Angel Investors Week is a great platform from which to campaign for solutions to critical issues of early stage equity and capital markets and other worldwide concerns at the United Nations, the European Union and in G20 countries and regional and local economies.

I am kindly inviting you to deliver a keynote speech:

World Business Angel Investors Week 2024

15 May 2024, Tuesday 9.30am GMT Keynote Speech: Ethical Governance and European Values for Postpandemic economies or [a relevant topic of your choice] 10 Minutes

I thank you for your support in our global efforts to ease access to smart finance, which will help create more jobs and more social justice worldwide.

I look forward to receiving your confirmation by 30 April.

Yours sincerely,

Emine Erdem

Country Chair Turkey, World Business Angel Investors Week 2024

Senior Senator, World Business Angels Investment Forum

An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI)





Coordinated by
The World Business Angels Investment Forum
An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPII)

OFFICE OF THE COUNTRY CHAIR FOR **TURKEY**

AN EXCLUSIVE INVITATION

15 April 2024

An exclusive invitation to join a roundtable of the World Business Angel Investors Week as a moderator.

15 May, Tuesday 9.30am GMT

Roundtable:

Ethical Governance and European Values for Post-pandemic economies or [a relevant topic of your choice]

35 Minutes

Murat Onder

President, Angel Investors Network

Dear **Murat Onder**,

As an affiliated partner of the G20 Global Partnership for Financial Inclusion, the World Business Angels Investment Forum coordinates the World Business Angel Investors Week, 17 – 23 June 2024 globally.

World Business Angel Investors Week is envisioned as a great platform where all stakeholders pause to assess their fast-paced journey, to analyze why and how we should leverage angel investment as a must-have financial tool for boosting economies, and to reiterate how entrepreneurial ecosystems can create more jobs, more wealth and more social justice in co-operation with key players in early-stage equity markets. It is celebrated every year, under a global theme. The Week will be hosting more than 200.000 delegates from 132 countries.

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I am kindly inviting you to join a roundtable of the World Business Angel Investors Week as a moderator. We will connect you with speakers of the session after your confirmation.

World Business Angel Investors Week 2024

15 May 2024, Tuesday 9.30am GMT

Roundtable: Ethical Governance and European Values for Post-pandemic economies

35 Minutes

I thank you for your support in our global efforts to ease access to smart finance, which will help create more jobs and more social justice worldwide.

I look forward to receiving your confirmation by 30 April.

Yours sincerely,

Emine Erdem

Country Chair Turkey, World Business Angel Investors Week 2024

Senior Senator, World Business Angels Investment Forum

An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI)



Sponsorship Agreement



Coordinated by
The World Business Angels Investment Forum
An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPII)

www.angelsweek.org

SPONSORSHIP OPPORTUNITIES & AGREEMENT

17 – 23 June 2024

As an affiliated partner of the G20 Global Partnership for Financial Inclusion, the World Business Angels Investment Forum coordinates the World Business Angel Investors Week, 17 – 23 June 2024 globally.

World Business Angel Investors Week is envisioned as a great platform where all stakeholders pause to assess their fast-paced journey, to analyse why and how we should leverage angel investment as a must-have financial tool for boosting economies, and to reiterate how entrepreneurial ecosystems can create more jobs, more wealth and more social justice in co-operation with key players in early-stage equity markets. It is celebrated every year under a global theme. The Week will be hosting more than 200.000 delegates from 148 countries.

Fostering Diversity and Inclusion in Entrepreneurship: Building Stronger Business Ecosystems to Increase Financial Inclusion

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Quick Facts

Celebrated in 132 Countries of 5 continents and 2 regions, more than 200.000 participants from around the world, 320 Key-note speakers, 765 distinguished panel speakers, address of 12 Presidents, 6 Prime Ministers, 32 Ministers, 200 Exhibitors from 96 countries, more than 50 International Workshops, Commemorative Stamps.

Sponsorship Opportunities for Country Celebrations

We would also like to invite your organization to be part of a global effort in supporting entrepreneurship, digital finance, inclusive economies and access to funding by participating in either one of our Sponsorship Packages below.

Platinum Package - €5,000

- Opportunity to present a 1 minute video at the opening ceremony
- Opportunity to deliver a 3 minutes Welcome Speech for one of the roundtables
- Featuring an interview on the Angel Investor Review – angel-investor.review
- Uploading 20 MB company promotion materials on the official website of the Week
- Exclusive Institutional Membership of the World Business Angels Investment Forum
- Company logo on the official website of the Week
- Thank you letter on social media
- Recognized by the Country Chair as Official Co-host of the Week
- 100 words company description on the website
- Virtual Exhibition Booth in the Global Partners Hall of the WBAF Business School until 31 December 2024
www.id.wbaforum.org

Gold Package - €3,000

- Opportunity to present a 1 minute video at the opening ceremony
- Opportunity to deliver a 3 minutes Welcome Speech for one of the roundtables
- Company logo on the official website of the Week
- Recognized by the Country Chair as Official Gold Sponsor of the Week
- Virtual Exhibition Booth in the Global Partners Hall of the WBAF Business School until 31 December 2024
www.id.wbaforum.org

Silver Package - €1,000

- Opportunity to be a speaker in roundtables
- Company logo on the official website of the Week
- Recognized by the Country Chair as Supporter of the Week

Featuring Your Company in the WBAF's Global Press Release

Sponsors will receive the benefit of being mentioned as an **Official Partners for the Week** in our press release.

Payment

Sponsor will receive the invoice after signing this agreement. Sponsor will make the payment of the package to the bank account of the World Business Angels Investment Forum stated on the invoice not later than 5 days after receiving the invoice.

SELECTED PACKAGE:

Signed by

Christina Mc Gimpsey
Secretary General, World Business Angels Investment Forum
An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI)

Signed by

First Name – Last Name
Country Chair, World Business Angel Investors Week 2024
Email

Signed by

First Name – Last Name
Company Name, Company Address
Tax Number
Email
Date: .../.../....



Economic Cooperation Agreements with Governments



Mexico



Kosovo



Ghana



Mali

Financial Inclusion Agreements with Governmental Entities



MINISTERIO DE ECONOMÍA Y FINANZAS
GOBIERNO DEL ESTADO DE MÉXICO



Financial Institutions



Global Trade Associations



Social Institutions

Academic Institutions



Chambers of Commerce



Cities

Business Entities



Municipality of
Dubrovnik, Croatia



Krapina Zagorje
County, Croatia

